



Since 2014, QVNA Magazine has been the official newsletter of Queen Village Neighbors Association. This award-winning publication is published six times a year and distributed to 3400 households and businesses in Queen Village. QVNA Magazine engages readers by publishing about a wide range of interests, promoting local projects and initiatives, and sharing stories that highlight the history of our neighborhood.

The following rates are valid from January 1, 2018 through December 31, 2018. Advertising can be purchased through our website at www.qvna.org.

POLICIES

- **Advertising space is allocated on a first-come, first-serve basis.**
- Payment for advertising is **expected in full by the due date** for each issue and is non-refundable.
- Failure to provide artwork that meets the minimum requirements for printing by the due date will result in the ad space you purchased being replaced by a photograph. You will, however, be credited as sponsoring the photograph.
- Advertisers have the option to submit new artwork for each issue or may request that we republish artwork that we already have on file. Please send artwork as a PDF file to editor@qvna.org.
- **QVNA does not provide assistance with creating or designing advertisements.** We strongly encourage advertisers to visit our website and download template files to assist with the creative process.
- The back page is offered as part of a lottery every year. The winner will have the first right of refusal for each issue for the duration of one year. If the winner declines, the other applicants are offered the back page (in the order in which their names were drawn). To enter the lottery for 2018, submit your name for consideration to info@qvna.org by noon on October 25, 2017.

RATES

The following rates are valid from January 1, 2018 through December 31, 2018.

Size	Cost Per Issue	Dimensions
Back Page (with Bleed)	\$600.00	8 3/4 x 11 1/4 (8.75 x 11.25)
Back Page (no bleed)	\$600.00	7 1/2 x 9 5/8 (7.5 x 9.625)
Full Page (with bleed)	\$510.00	8 3/4 x 11 1/4 (8.75 x 11.25)
Full Page (no bleed)	\$510.00	7 1/2 x 9 5/8 (7.5 x 9.625)
2/3 Page Vertical	\$340.00	4 3/4 x 9 5/8 (4.75 x 9.625)
1/2 Page Horizontal	\$255.00	7 1/2 x 4 5/8 (7.5 x 4.625)
1/2 Page Vertical	\$255.00	3 5/8 x 9 5/8 (3.625 x 9.625)
One Column	\$170.00	2 5/16 x 9 5/8 (2.3125 x 9.625)
1/3 Page Square	\$170.00	4 3/4 x 4 5/8 (4.75 x 4.625)
1/6 Page Vertical	\$85.00	2 5/16 x 4 5/8 (2.3125 x 4.625)
Business Card	\$60.00	3 1/2 x 2 (3.5 x 2)
Classified	\$25.00	N/A

DUE DATES AND DISTRIBUTION

Issue	Advertising Due	Distribution
January/February	12/15/17	1/15/18
March/April	2/15/18	3/15/18
May/June	4/15/18	5/15/18
July/August	6/15/18	7/15/18
September/October	8/15/18	9/15/18
November/December	10/15/18	11/15/18