

QVNA Board Meeting Minutes April 4, 2013

Present: Amy Shelanski, Kathy Dilonardo, Amy Grant, Jeff Hornstein, Lauren Leonard, Leslie Patterson-Tyler, Carla Puppini (Executive Director) Bill Landy

Guests: Jean Barr

1. **Minutes** The corrections were made to the March minutes. Amy G. motioned to accept, Kathy D. seconded, and the minutes were approved.

2. Presidents report

- a. **Parking Lot Update** Jeff recapped the recent events—meetings and conversations with ILMC. Jeff noted that when he had no response to the letter with the Board’s counter-proposal for renting the 2nd lot, he called Barry Promos to inquire, and was informed that the proposal would be discussed at the upcoming April 9 ILMC Board meeting. Jeff plans to attend, as does Marge Scherneck, the Queen Village representative on the ILMC Board.
- b. **AVI Update:** The Crosstown Coalition for Taxpayers is gearing up. The Coalition has hired a researcher, and has a media team, and the web site is up and active. The Office of Controller is producing a comprehensive study of the appraisals. The Coalition is discussing its direction—how to delay the implementation until 2017. Jeff noted that “to do it right” will take at least another two years.

3. Executive Director Report Continuing to move ahead with Open House Tour preparations-finding houses, finding volunteers for house sitting; four community room rentals this month; 3 Property Tax/rent rebate forms; Routine office tasks-handling phone calls, email questions, requests.

4. Committees

- a. **Sustainability** Lauren announced that the committee will participate in the June 1 Weccacoe FUNfestival with sustainability topics of interest. Requested \$500 funding for presenters (Master gardener workshop), bike lights, and composting materials. Board members present noted that the committee has those funds in its restricted funds and the committee did not need Board approval to dip into that.
- b. **Young Friends** Lauren noted that she is working on a Happy Hour—still looking for a place
- c. **Public Safety** Kim was absent, but Jeff noted that the General Meeting went very well
- d. **Schools** Leslie said that the Sixers’ event is on track and will end up with a profit. The Sixers donated 80 tickets for the choral groups. She is pursuing the possibility

of getting tokens donated as the logistics of hiring a bus are cumbersome and expensive. She also would like to pursue the idea of another summer school program, but it's unclear what the District needs will be.

There was some discussion about fundraiser events in general-having more lead time to make decisions about how to support.

- e. **Communications** Amy reviewed the Draft Policy with those present. It was agreed that any comments or questions should be emailed to her. There will be another discussion at the May Board meeting. Amy clarified how the e-newsletter works. She has programmed it to go out once a week based on the announcements on the calendar and on the posts. Anything that goes on the post is automatically sent out to Facebook.

There was a discussion about how to get more people on the email list. Ideas thrown out were: get volunteers on a block to talk to their neighbors to sign up. Have some kind of prize for signing up.

6. New Business

- a. **Logo** Amy G. distributed the packet with all the logo designs. On the eve of the March 29 deadline, we received several more entries. Those present reviewed and discussed the 11 entries, what worked for our purposes, and a logo was chosen. We agreed to ask the designer if he would be willing to submit a couple of variations. Carla will email him with that request and will also thank the others and notify them of the outcome. We will announce the new logo on web and through e newsletter.

- 7. **Old Business** Discussion about the Board seats that need to be filled. Suggestion to approach those individuals who ran last fall. Jeff suggested that he also ask Maria Roberts, Front St resident active with Front St/IIMC issues, if she would be interested. Those present agreed. There will be a list of 3 or 4 names to discuss at the May Board meeting.

Minutes respectfully submitted by Carla Puppini, for Cindy Elliot, Recording Secretary, who was unable to attend.